

What is claimed is:

1        1. An information broadcasting method characterized by:  
2        consulting a given person's itinerary; and  
3        automatically broadcasting to an information terminal  
4        for said given person pre-registered advertising information  
5        or reference information in connection with dates and times,  
6        and/or places appropriate to the itinerary.

1        2. An information broadcasting method for broadcasting,  
2        from an information-provision service device, to travelers  
3        information in connection with travel destinations, the  
4        information broadcasting method:

5        registering in the information-provision service device  
6        communications addresses for the travelers and travel  
7        schedules in which the travelers participate;

8        registering in the information-provision service device  
9        relevant information in connection with to-be-visited travel  
10       destinations in the travel schedule, as well as broadcasting  
11       prerequisites for broadcasting the relevant information; and

12       matching the broadcasting prerequisites for the  
13       relevant information with the travel schedule, extracting  
14       travelers who meet the broadcasting prerequisites, and  
15       broadcasting the relevant information to the extracted  
16       travelers' communications addresses according to progress of  
17       the travel schedule.

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1           3. An information broadcasting method for broadcasting,  
2 from travel service providers, to travelers information in  
3 connection with travel destinations, the information  
4 broadcasting method:

5           storing communications addresses for the travelers,  
6 travel plans in which the travelers participate, and travel-  
7 plan schedules;

8           providing travel-plan schedules to third parties other  
9 than the travel service providers or the travelers;

10          accepting from the third parties relevant information  
11 in connection with to-be-visited travel destinations in the  
12 travel plan, as well as broadcasting prerequisites for  
13 broadcasting the relevant information;

14          extracting based on the foregoing stored information  
15 travelers who meet the broadcasting prerequisites and/or  
16 travelers anticipated to meet the broadcasting  
17 prerequisites; and

18          broadcasting at predetermined timings said relevant  
19 information to the communications addresses for the  
20 extracted travelers.

1           4. An information broadcasting method according to  
2 claim 3, wherein:

3           predetermined personal information is stored  
4 correlatively with the communications addresses; and

5 if the broadcasting prerequisites have been designated  
6 preceding registration of said relevant information,  
7 predetermined detailed information, wherein information for  
8 specifying travelers is excluded from the personal  
9 information for travelers anticipated to meet the  
10 broadcasting prerequisites, is provided to the third  
11 parties.

1 5. An information broadcasting method according to  
2 claim 3, wherein said communications addresses are changed  
3 according to the travel-plan schedules.

1 6. An information broadcasting method according to  
2 claim 3, wherein:

3 receiving-condition designations including need for  
4 broadcast of the relevant information, and/or type of  
5 relevant information to be broadcast is accepted from the  
6 travelers; and

7 if the receiving conditions and the broadcast  
8 prerequisites match, the relevant information is broadcast.

1 7. An information broadcasting method according to  
2 claim 3, wherein the third parties are billed according to  
3 broadcast count for the relevant information and/or amount  
4 of data broadcast.

1 8. An information broadcasting method according to  
2 claim 3, wherein:

3 use of predetermined tickets while the travel plans are  
4 under way is sensed, and  
5 modifications to the travel-plan schedules are detected  
6 based on tracking use of the tickets.

1 9. An information broadcasting method according to  
2 claim 8, wherein travelers meeting the broadcasting  
3 prerequisites and/or travelers anticipated to meet the  
4 broadcasting prerequisites are extracted based on the  
5 modified travel-plan schedules.

1 10. An information broadcasting device for  
2 broadcasting, from a travel service provider, to travelers  
3 information in connection with travel destinations, the  
4 information broadcasting device comprising:

5 storage means for correlatively storing communications  
6 addresses for the travelers, travel plans in which the  
7 travelers participate, and travel-plan schedules;

8 provision means for providing travel-plan schedules to  
9 third parties other than the travel service providers or the  
10 travelers;

11 acceptance means for accepting from third parties  
12 relevant information in connection with to-be-visited travel  
13 destinations in the travel plan, as well as broadcasting  
14 prerequisites for broadcasting the relevant information;

15 extraction means for extracting based on the foregoing  
16 stored information travelers who meet the broadcasting

17 prerequisites and/or travelers anticipated to meet the  
18 broadcasting prerequisites; and

19 broadcasting means for broadcasting at predetermined  
20 timings said relevant information to the communications  
21 addresses for the extracted travelers.

1 11. An information broadcasting method for  
2 broadcasting, from travel service providers, to travelers  
3 information in connection with travel destinations, the  
4 information broadcasting method:

5 correlatively storing communications addresses for the  
6 travelers, travel plans in which the travelers participate,  
7 and travel-plan schedules;

8 providing the travel-plan schedules to third parties;

9 accepting from third parties advertisement designations  
10 for travelers participating in the travel plans;

11 broadcasting at predetermined timings the  
12 advertisements to communications addresses for the travelers  
13 participating in the travel plans.

1 12. A computer-readable recording medium on which is  
2 recorded a program for executing an advertisement  
3 broadcasting method used in an advertisement provision  
4 device connected via a network to a plurality of user  
5 terminals, a plurality of advertiser terminals, and a  
6 plurality of travel agency terminals, the program recorded  
7 on a recording medium executing:

8           a process for providing to user terminals or travel  
9 agency terminals a screen for inputting information in  
10 connection with travel reservations and/or information in  
11 connection with receiving conditions for advertisement  
12 information;

13           a process for correlatively storing in a storage device  
14 users, travel schedules, and advertisement receiving  
15 conditions, based reservation information sent from user  
16 terminals or travel agency terminals;

17           a process for providing to the advertiser terminals a  
18 screen for inputting advertising data broadcast to travelers  
19 and broadcasting prerequisites;

20           a process for storing in a storage device advertising  
21 data broadcast to travelers and broadcasting prerequisites,  
22 sent from advertiser terminals;

23           a process for comparing travelers' receiving conditions  
24 with advertisement broadcasting prerequisites and specifying  
25 matching travelers; and

26           sending appropriate advertising data to the specified  
27 travelers.